



## Twinnings Company Backgrounder

### Key facts

- Twinings was founded in 1706.
- Twinings first exported tea in 1749.
- Today Twinings sells in 115 countries and has been sold in Italy since 1956.
- Twinings produces 198 different tea blends with Twinings English Breakfast and Twinings Earl Grey consistently the company's strongest performers.
- Twinings is the world's second largest tea brand with a market share of 4.2% (source Euromonitor).
- Twinings is a founder member of the Ethical Tea Partnership formed in 1997. Find out more on [www.ethicalteapartnership.org](http://www.ethicalteapartnership.org)
- Parent company Associated British Foods plc, a FTSE top 50 company with an annual turnover of €8.2 billion and approximately 42,000 employees in 41 countries world-wide.
- Seven billion cups of Twinings tea are drunk each year.